

CWOA LEGISLATIVE CORPS

CWOA LEGISLATIVE CORPS - CWOA



PURPOSE

CWOA's Legislative goal is to be the Voice for America's Coast Guard on Capitol Hill. This is done through Legislative Advocacy efforts on Capitol Hill and by educating Congress and the nation on issues pertaining to our Coast Guard and National Defense as well as our Veterans. As one of the largest advocacy associations for our Coast Guard, Coasties and Veterans, we continuously keep Members informed of what's happening and provide them with resources they need to be knowledgeable of the issues.

LEGISLATIVE DEPARTMENT CHALLENGES

- Increase presence on and off Capitol Hill (through DC and CWOA Legislative Corps) by maximizing amount of in-person meetings with Members of Congress and key staff and utilize meetings as a means to inform, educate and develop relationships.
- Increase use of communication tools of Legislative work and advocacy on Capitol Hill through E-newsletters (Monthly Legislative Updates), Legislative Alerts, LinkedIn Post, up to date CWOA Website, CWOA Facebook and aggressive letter writing campaign in DC.
- Improve coordination with other Coast Guard allies and partners: Coast Guard-Office of Legislative Affairs (OLA), TMC, Fleet Reserve Association, Coast Guard Chief Petty Officers Association and many others.